

T H E
PHILIPPINE EAGLE
F O U N D A T I O N
I N C O R P O R A T E D



A N N U A L R E P O R T

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U P L A N D R E H A B I L I T A T I O N P R O G R A M

Project Site: Salaysay, Marilog District, Davao City

Start-up Date: 1990

Description: The project is our pilot effort in community-based habitat management. Community participation is encouraged by providing them with the means to sustain their livelihood. Sloping agricultural land technology (SALT) was practiced as an alternative farming system. Commodity loans were made available to the beneficiaries. Other technical and value-oriented trainings were given. As a result, illegal logging and slash-and-burn farming practices were drastically reduced in the project area.

Natural calamities during the cropping seasons of 1990 and 1991, however, affected the farmer's capacity to repay their loans. They are slowly repaying their obligations through the proceeds of their cooperative store project. The major accomplishments of this effort include: creation of a duly registered

community organization; elimination of illegal logging in the area; establishment of forest parols; and the creation of a successful cooperative store.

The PECPF now limit its role to project monitoring and consultations. The community is currently developing a plan to improve their water supply system.

Status: Phase-out

Partner Agencies: Canadian International
Development Agency

Project Officer: Angelito Cereño



CRITICAL HABITAT DEFENSE PLAN

Project Site: Dalwangan, Mt. Kitanglad Range
National Park

Start-up Date: February 1991

Description: The project strategy is similar to the URP with one major variation. A model farm has been established on a five hectare land borrowed from Mr. Constancio Maghanoy, a prominent community leader, through a usufruct agreement. This serves as a trial and verification farm to determine crop suitability in the area. It also serves as a training facility for project beneficiaries as well as source of planting materials for the community.

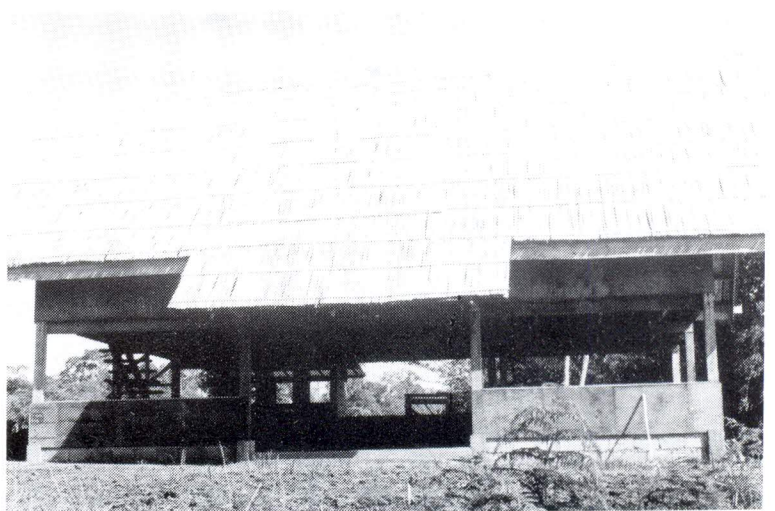
The first cropping season significantly increased the farmers' income. One beneficiary was able to fully repay his loan and, with his profits, established a "sari-sari" store and purchase a carabao. No major problems were encountered during project implementation. But continuous funding delays affected our ability to respond immediately to project needs.

Del Monte Philippines has built a lodging house at the project site to help promote ecotourism. We are planning to train the women in the community to enable them to manage the facility and thereby generate additional income for themselves and the community.

Status: On-going

Partner Agencies: Conservation International

Project Officer: Cynthia delos Reyes



T A M B O B O N G E N V I R O N M E N T A N D A G R I - D E V E L O P M E N T M A N A G E M E N T P R O J E C T

Project Site: Tambobong, Baguio District, Davao City

Start-up Date: June 1992

Description: The project is implemented at one of the most threatened eagle nest sites in Mindanao. Illegal logging and kaingin are indiscriminately practiced in the area. An intensive community organizing campaign has been on-going since the project started. Activities conducted include: networking, consultations, community dialogues, resources and socio-metric surveys, screening of beneficiaries, and trainings. Trainings include: value transformation, cooperative development and management, organizational development, and sloping agricultural land technology. The farmer-beneficiaries have already organized and registered their group with the Securities and Exchange Commission. They call themselves the "Tambobong United Farmers Association, Inc."

Status: On-going

Partner Agency: Catholic Relief Services

Project Officer: Reynart Montejo



COMMUNITY BASED RESOURCE MANAGEMENT PROJECT

Project Site: Mt. Kitanglad National Park, Bukidnon

Start-up Date: January 1993

Description: This is a new project aimed at generating greater community participation in the protection of the Mt. Kitanglad National Park. The project will involve five communities and shall attempt to improve community welfare through training and financial assistance for livelihood that utilize sustainable farming techniques.

Status: Approved for implementation

Partner Agency: Foundation for the Philippine
Environment

Project Team Leader: Ademar Bajenting

Project Officers: Ma. Reinita Navarro

Cindy Mary Salas

Bookkeeper: Aurora Bernales

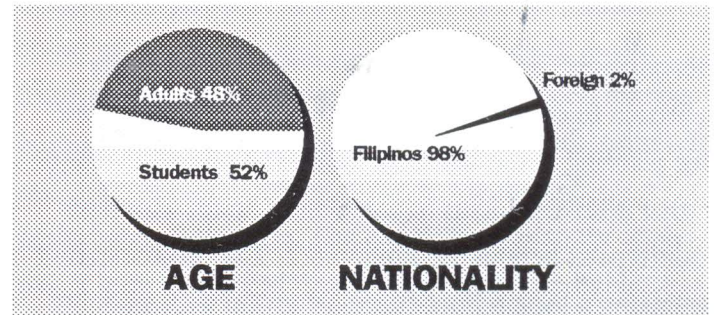
Clerk: Arolyn Sayson



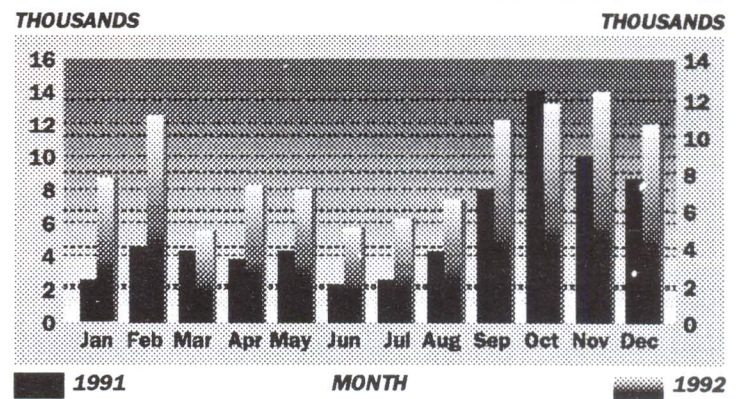
Our education program is focused on raising public awareness and developing greater understanding and sympathy for our wildlife resources. By using the Philippine eagle as the focal point of our conservation efforts, we are able to relate the eagle's role in the forest ecosystem and how man ultimately benefits from it. To facilitate this process, we conduct trainings and tours at the Philippine Eagle Research and Nature Center for children, teachers and all visitors.

People of all ages from all walks of life visit the PERNC. The past year saw 100,227 people visiting the center. This represents an increase of 29% over visitor traffic for 1991. Of the total number of visitors only 2% were foreigners while 98% were Filipinos. It was interesting to note that our visitor profile remained unchanged: 52% were students on school-sponsored field trips while 48% were adults.

VISITOR PROFILE 1992



PERNC VISITOR TRAFFIC 1991 & 1992



CLASSROOMS THAT MAKE A DIFFERENCE

Start-up Date: January 1992

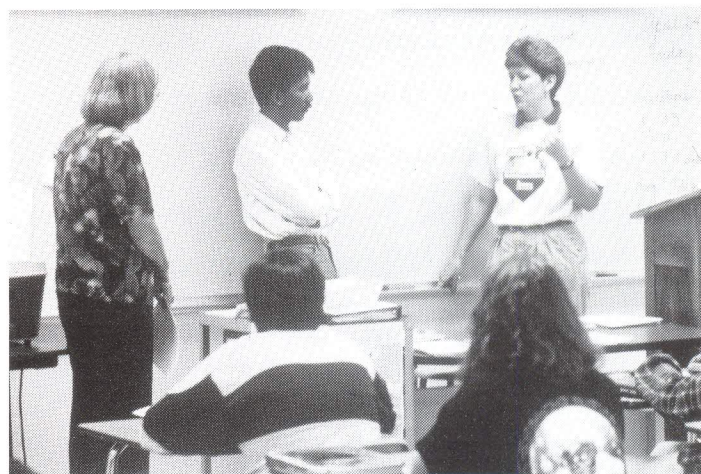
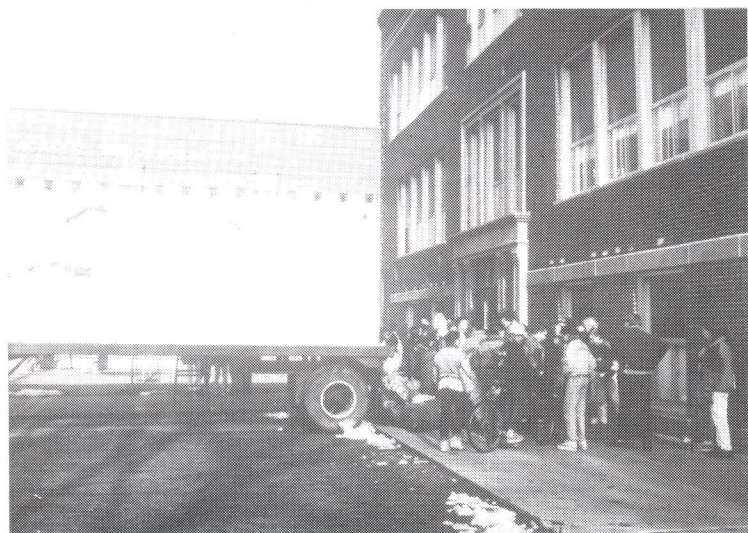
Description: This project is basically a participatory approach to conservation education using the arts and tree planting as the teaching tools. The project is unique in that it links students in the United States with their counterparts here in the Philippines. The project started by linking a local school-based art group with students at the Agassiz Junior High in Fargo, North Dakota. Agassiz students raised funds by collecting soda cans and then selling these for recycling. The funds they raised were matched by their parents and other contributors. The Calinan students, in turn, plant and maintain the

trees in behalf of their U.S. counterparts. In addition, they get free art lessons and materials. The project aims to develop a model for a grassroots program that fosters international cooperation and understanding.

Status: On-going

Partners: Grier and Arras families
Agassiz Jr. High

Moderators: Ricardo Obenza, Jr.
Joyce Grier



D O O M E D T O D I E ?

Description: This project is a multi-media campaign designed to promote national awareness on wildlife conservation issues using the Philippine eagle as the flagship species. Education materials developed for this purpose were video-documentaries, brochures, print ads, and multi-sectoral presentations at Manila and Malaybalay, Bukidnon. The campaign was so successful that it won the Grand Anvil Award from the Public Relations Society of the Philippines for best PR campaign for 1992. In addition, the campaign helped generate funds for the Foundation.

Status: Completed

Partner Agency: Del Monte Philippines
ZPA Consulting, Inc.



MAG - A A R A L P A R A S A K A L I K A S A N (S t u d e n t s f o r N a t u r e)

Start-up Date: September 1992

Description: The project aims to organize and develop the student sector as partners in promoting wildlife and environmental conservation. The project also hopes to motivate the students to pursue careers in conservation. Technical trainings, skills development and exposure on applied conservation techniques are the key elements in their training program.

Participating in this project are selected schools with the best science curriculum in Davao City. Students are screened further. They must get the endorsement of their deans or principals and they must belong to the top 10% of their class. Additionally, they will have to pass both the oral and written exams. Some 60 students applied for the program but only 20 were selected primarily due to funding constraints.

Schools participating in this program include: the Philippine Science High School - Mindanao Campus, Ateneo de Davao University, University of Immaculate Conception, University of Mindanao, University of Southeastern Philippines, Holy Cross of Calinan, Davao Doctors College, and San Pedro College.

Status: On-going

Partner Agencies: United Nations Development Program

Association of Foundations

Project Officer: Angelito Cereño

